

TRUE SOURCE FILMS

where art & life emulate truth at its source

True Source Films & Kinesis 360 Media Group

Short Films – TV- Digital – Radio – Print



Professional Media Solutions

The Team

A team with a combination of more than 30 years of experience in business, executive management and production, all three (3) thrive on excellence with a passion for film, television and to help the small to medium business owner, politician or anyone, who needs or wants to take their message via TV, or online. All this knowledge and experience has given us the ability to put a team together producing media for the Hispanic audience. When we create a campaign it is easy for us because we speak and understand deeply the Latino thinking and emotion. The triple decker team brings a more diversified platform to better serve all clients, and their projects. The team has managed national campaigns strategies for radio, cable and digital content, because today messaging is multiplatform.

“Stories deserve to be told from our point of view ; that will always make them unique.”

References Studios Miami



Full Service Production House

- Studio Available 24/7
- Audio/Pro-tool Available 24/7
- Avid Available 24/7
- Green-White-Black- Custom Sets
- High Broadcast Quality- Red Cameras
- Production-Editing-Writing, Graphics-Color Correction
- Engineers-Camera Operators-Gaffers.



Price Range Studios

We will work with the client's budget

Camera and Professional operator

- Camera Alexa or Red with cameraman \$1900 per day (8 hours)
- Camera Sony 4K with cameraman \$1300 per day (8 hours)
- Camera HD or Canon 5D with cameraman \$900 per day (8 hours)

Studio rental with basic lighting

- \$200 per hour



Post- Production

We will work with the client's budget

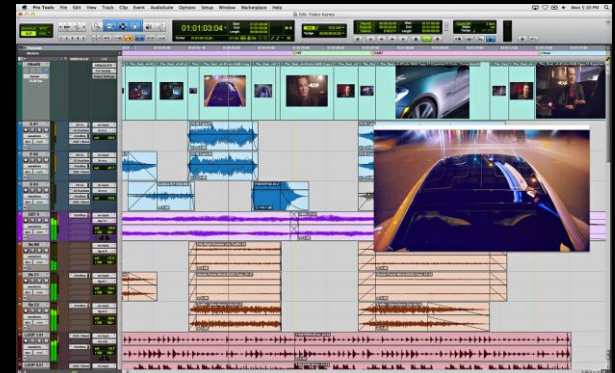
Video

- Avid operator \$150 per hour including color correction in Da Vinci



Audio

- Pro-tool mixing operator \$50 per hour
- Jingles from \$500 all legal rights
- Voice overs from \$ 150 all legal rights
- Radio full produce promo \$550 per promo
- Radio Campaign with 4 promos \$1950. Including creative brief, library music and voice over.



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KINESIS ³⁶⁰
MEDIA

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